MOTION BY SUPERVISORS MARK RIDLEY-THOMAS AND GLORIA MOLINA

February 1, 2011

Prop A Local Transit Funding Allocations

For many years, Los Angeles County (the County) has subsidized the cost of shuttle services to the Hollywood Bowl, John Anson Ford Amphitheater and the Children's Court using "top of the pot" Prop A Local Transit funds.

These are all important services. Subsidized bus and shuttle services provide an affordable transit option to the County's cultural venues where parking is significantly limited. The Children's Court shuttle service provides a critical public transit connection to the courthouse that would otherwise not be accessible without a vehicle.

While these are regional services, the distribution of utilization has varied in different areas of the County, especially as it relates to the Hollywood Bowl Park and Ride and Shuttle Program. Despite significant market research to identify new locations, as well as marketing to publicize and promote ridership in the areas with low utilization, over the years, ridership has not materialized in some Supervisorial districts.

Given the scarcity of public transportation dollars in an era of increasing demand, it is important that the Board of Supervisors review these allocations.

I THEREFORE MOVE that the Board of Supervisors direct the Director of the Department of Public Works and the Chief Executive Officer to provide a report to the Board of Supervisors within 90 days, with recommendations on alternative funding strategies, potentially including reduced subsidy levels and alternative allocation methodologies, to ensure that the services are being delivered in a manner that is responsive to the transportation priorities of our constituents in time for the 2012 shuttle service roll-out.

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MOLINA	
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